



## Englewood Neighborhood Logo Contest

The *Invest In Englewood* Advisory Council is actively seeking a locally designed logo for the Englewood neighborhood. The logo will be used for all marketing materials for the *Invest In Englewood* Campaign which is being managed by the Greater Englewood CDC. The *Invest in Englewood Campaign* is a comprehensive initiative whose mission is to **rebrand, rebuild, and revitalize** the economy of Greater Englewood by building on existing community assets and facilitating collaboration between residents and other key stakeholders.

The contest is for students of Englewood in grades 7<sup>th</sup>-12<sup>th</sup> who live or go to school in the Englewood neighborhood. We are working to create signage, banners, yard signs, t-shirts, etc. and hope to have a symbol/logo that represent the pride, hope, and opportunities that lie within Englewood.

The text that will be use for many of these materials will be **Rebrand. Rebuild. Revitalize.** We hope the logo/symbol will represent these three important elements of the campaign.

### **How to Enter:**

- (1) Initial entries must be submitted by email to [abutler@greaterenglewoodcdc.org](mailto:abutler@greaterenglewoodcdc.org). The entries must be submitted as a scalable vector graphic in EPS format, and also as a JPG. See the Submission Guidelines below for further information.
- (2) The email must include the name, age, postal address, phone number and email address of the Entrant.
- (3) There is no limitation on the number of Entries per Entrant.
- (4) Entries must conform with the Submission Guidelines set out below. Entries which fail to do so will be rejected.
- (5) The contest will run from October 31, 2012 and the deadline for entries will be 5pm on November 28<sup>th</sup> 2012.
- (6) We will attempt to acknowledge all entries within one week of receipt; however, we cannot be responsible for entries or responses lost in e-mail.
- (7) There is no fee to enter the Contest.

### **Submission Guidelines:**

- 7<sup>th</sup>-12<sup>th</sup> Graders who live or attend school in Englewood
- A logo/symbol that represents pride, hope, opportunity, value and love for Englewood.
- Design should not be words only, please include other elements (such as picture, caricature, animation, etc.)
- Design submissions must be entirely original with no third party logos or copyrighted images.
- A logo/symbol that speaks to rebranding, rebuilding and revitalization of Englewood
- Student submissions shall be treated as being free of restrictions and limitations on their use, reproduction, and publication.

We will announce the top three winners the first week of December 2012. Here are the prizes for each winner.

- 1<sup>st</sup> Place Winner - \$100
- 2<sup>nd</sup> Place Winner - \$75
- 3<sup>rd</sup> Place Winner - \$50